



# DANIEL VOSS

## CREATIVE DESIGNER

# CONTACT

## 07764 489644

### PERSONAL

Name	Daniel Voss
Nationality	British
Born	London, UK
Languages	English, Sign Language

### CONTACT

Email	info@danielvoss.co.uk
Address	Ballyhackamore Belfast, Northern Ireland

### WORK

Experience	8+ years
Current Job Title	Digital Designer

### EDUCATION

Degree	BA(Hons) Graphic Design & Illustration
PGCE	Language Communication

### SKILLS/SOFTWARE

Graphic Design	★★★★★
Adobe After Effects	★★★★
Adobe Illustrator	★★★★★
Adobe Photoshop	★★★★
Adobe InDesign	★★★★
HTML	★★★★
CSS	★★★★
WordPress	★★★★★
Technical SEO	★★★★
HubSpot Developer	★★★★

### AWARDS



**2.1**  
BA(Hons)  
Graphic Design  
& Illustration  
2003-2006



**Bronze**  
GB European  
Swimming Champs,  
Germany  
2010

### TIMELINE

2020	● Digital Designer The Creative Engagement Group, Belfast Logicearth Learning Services - a division of The Creative Engagement Group
2018	● Digital Designer   Marketing Logicearth Learning Services Belfast
2017	● Freelance Designer Elucidate Studio Belfast
2015	● Creative Designer British Deaf Association Belfast
2014	● Media Designer Christian Fellowship Church Belfast
2013	● Ecommerce Web Developer Freelance - danielvoss.co.uk London/Belfast
2012	● Junior UX Designer Betgenius London

### WHY ME?

- Passion for design
- Curious and motivated
- Fast learner
- Team player
- Attention to detail

### ABOUT ME

Hello! I'd have on the list of skills, such as...

**HotJar** > Understanding customer journeys, A/B testing, recommending and actioning improvements.

**HubSpot** > Designing on HubSpot producing marketing assets (blogs, emails, PPC ads, etc).

**WordPress** > Strong knowledge & understanding of WP and good PHP development.

**SEMrush** > Site Audits and improving performance, implementing SEO improvements of the website and site audit.

As well as the actual design of marketing collateral - print, web based and animation (AE).

### YOU MAY BE INTERESTED TO KNOW

- Watching Netflix 'The Crown' series
- Travelling around Emerald Isle
- Catching waves at White Rocks
- Visiting 'Guilt Trip Coffee + Donuts'

### REFERENCE

Mark Case  
Director at Whitenoise Studio

T 028 9073 0999  
E markcase@whitenoisestudios.com

### ONLINE PROFILE

Portfolio  
[danielvoss.co.uk](http://danielvoss.co.uk)

LinkedIn  
[linkedin.com/in/danielvoss](https://linkedin.com/in/danielvoss)